

勤勉、务实、诚信、高效



Service Commitments

YUHONG pays great attention to the quality of the services and will always do the same in the future to provide clients with prompt, accurate, high-quality, and efficient overall IP services covering patents, trademarks, copyrights, domain names, trade secrets, anti-unfair competition, etc.



YUHONG Law Group:
YUHONG IP, KingVie Lawyers and
YUHONG Translation are running together.

www.yuhongip.com
www.kingvielawyers.com



Contact Us

Head Office

Add: 16F., South Wing, Central Tower, Junefield Plaza, 10 Xuanwumenwai Street,
Xicheng District, Beijing 100052, P.R. China
Tel: 86-10-6641-6668 86-13810926557 Fax: 86-10-6641-2482
Email: office@yuhongip.com

Changsha Office

Add: 2702, Xiangyu International Center, 32 Fanhou Street, Furong District,
Changsha, Hunan 410000, P.R. China
Tel: 86-731-8581-7226 86-13810926557
Email: office@yuhongip.com; changsha@yuhongip.com

Shenzhen Office

Add: A1312, Youlin Apartments, Taoyuan East Road, Nanshan District,
Shenzhen, Guangdong 518034, P.R. China
Tel: 86-13810926557 Email: office@yuhongip.com

Chengdu Office

Add: 2002 Building 2, Innovation Times Square, 555 North Yizhou Avenue,
Financial City, Chengdu, Sichuan 610040, P.R. China
Tel: 86-28-6231-7455 86-13810926557 Fax: 86-28-6231-7455
Email: office@yuhongip.com; chengdu@yuhongip.com

Tianjin Office

Add: 1919 Block B, International Trade Center, 39 Nanjing Road, Hexi District,
Tianjin 300203, P.R. China
Tel: 86-22-8831-3916 86-13810926557
Email: office@yuhongip.com

Houston Office

Add: Houston, Texas Tel: 1-347-400-6451 Email: office@yuhongip.com



北京聿宏知识产权代理有限公司
YUHONG LAW GROUP

YUHONG Philosophy

To furnish clients with comprehensive, high-quality, prompt, and cost-competitive IP services.

To procure more valuable, more stable and more enforceable patent and trademark rights for clients.

YUHONG History

July 2010	Mr. Dajian WU resigned as the president of China Patent Agent (H.K.) Ltd. (CPA), and founded YUHONG at suite 518, Jinyu Tower, No. 129 West Xuanwumen Street, Xicheng District, Beijing, China.
April 2011	YUHONG was relocated to suite 713, One Junefield Plaza, 6 Xuanwumenwai Street, Xicheng District, Beijing, China.
December 2011	An office was established in Changsha, Hunan Province, China.
August 2012	Japan IP Department was set up.
December 2012	A new office space, Suite 806, was opened at Beijing head office (One Junefield Plaza).
July 2013	The second office space, Suites 1137-1138, were opened at Beijing head office.
April 2014	The third new office space, Suites 1135- 1136, were opened at Beijing head office.
June 2014	An office was established in Chengdu, Sichuan Province, China.
August 2014	YUHONG IP Translation Co., Ltd. was established in Beijing, China.
April 2015	An office was established in Shenzhen, Guangdong Province, China.
November 2016	Office space Suites 1135-1136 and 1137-1138 were relocated to Suites 705, 712, and 715.
July 2017	Korea IP Department was set up.
February 2020	Office space Suites 705, 712 and 715 were relocated to 16F., South Wing, Central Tower, Junefield Plaza, 10 Xuanwumenwai Street, Xicheng District.
January 2020	A General Law Firm, KingVie Lawyers, was set up.
October 2024	An office was established in Tianjin, China.



Dajian WU

- Holdings Managing Partner, YUHONG IP Law Firm
- Patent & Trademark Attorney, SPC-Authorized Patent Litigator
- Member of National IP Experts Pool
- China National Leading IP Expert
- China Five-star, Leading Patent Attorney
- Vice President (Since 2005), All-China Patent Attorneys Association
- Member of ACPAA, CIPS, FICPI, AIPPI, LES, AIPLA (IP Practice in China Committee), IPO, INTA, MARQUES, ECTA, PTMG, VPP, ASIPI and GLIPA
- The Global Network, Secretary General, www.gnipa.org

About YUHONG

YUHONG IP Law Firm was founded by Mr. Dajian WU and a group of experienced IP attorneys and lawyers. Mr. WU, the only IP attorney awarded with the title as China National Outstanding Patent Attorney by the Central Government, i.e. the State Council of China, used to be the President of China Patent Agent (H.K.) Ltd. (CPA) which is the largest patent and trademark law firm in China.

Since 2019, Mr. WU has been the Secretary General for the Global Network of National IP Practitioner Associations (The Global Network, GNIPA, www.gnipa.org), which was established in 2010 to bring key international IP issues directly to the grass roots - the attorneys themselves.

GLIPA was launched by WIPO and the USIPA jointly on October 20th 2022. Mr. WU and YUHONG were invited to be one of the first 5 initial members of GLIPA in China after a strict recommendation process. Mr. WU, platinum founding sponsor of GLIPA, was nominated to be co-leader of the IP Ecosystem Collaboration Committee of GLIPA Asia.

Mr. WU was recommended by ACPAA to be the ExCo Delegate of FICPI China in July 2024. FICPI was comprised of the highest caliber of independent IP attorneys with strict membership criteria and professional code of conduct.

YUHONG, with headquarters in Beijing, provides overall IP services in patents, trademarks, copyrights, and other IP-related areas to clients around the world. YUHONG has a professional team with not only profound expertise and foreign language ability but also great commitment to work. Having worked devotedly in well-known IP law firms in Greater China for many years, partners of YUHONG have gained rich experience in dealing with all sorts of IP cases, especially foreign-related IP cases and in managing an IP law firm. With the development of business, YUHONG has established five offices in cities outside Beijing.



1. Quick-response Capability

YUHONG attaches great importance to quick response. It is required that all inquiries and emails from clients and all communications from patent and trademark offices be processed or transferred immediately. To achieve this, YUHONG gives training courses regularly to our staff to strengthen their awareness in this respect and improve their professional ability in dealing with different situations, and meanwhile constantly advances the performance of our case management system and enhances the collaboration among colleagues.

2. Reasonable & Competitive Charges

While guaranteeing the quality of our services, YUHONG always offers reasonable and competitive charges. Mr. Dajian WU, who was once the President of CPA and had managed its patent and trademark business for ten years, knows very well how to reduce costs while improving the quality of services. On the premise of keeping a much higher level of overall service quality, our charges can still be much more competitive than those of other major firms in China. Our charges are quite flexible and negotiable depending on the situations of individual cases and the specific requirements of clients.

3. Excellent Patent & Trademark Team

Most of the patent and trademark attorneys in YUHONG are senior attorneys with many years of experience in handling foreign cases including patent counseling, drafting, examination, re-examination, invalidation, and litigation, as well as trademark application, search and analysis, opposition, licensing, assignment, litigation, etc. Due to our extraordinary work, YUHONG has established long-term cooperation relationships with well-known companies, law firms, patent and trademark attorneys, and lawyers in over a hundred countries.

4. Sufficient Workforce & Well-balanced Workload

YUHONG has never stopped recruiting excellent attorneys and engineers to expand our professional team, so that the average workload on each staff member can be controlled in a reasonable amount and therefore that the quality of our services can be guaranteed. YUHONG is always dedicated to the proposition that quality is of paramount importance.

5. High-quality Translation of IP Documents

We have an independent translation company, named YUHONG Translation. It pays great attention to the quality of translation. All documents related to patent applications and other IP matters are translated by our in-house professional translators. They are proficient in technical background and foreign languages as well as patent translation techniques, and are highly aware of the meaning of patent protection, the structure and features of IP-related texts in particular patent documents, the gist and techniques of patent examination process, and the history and current situation of patent systems. Their translations of patent documents etc. are therefore more up to the standard of legal text.

6. Outstanding Patent Drafting Skills

Due to improper drafting, either an insufficient disclosure or a bad definition of claim scope, numerous good inventions have been made open to the public without being protected as patents. To guarantee the quality of patent drafting, our patent attorneys will not start drafting or rewording the priority document(s) until they have analyzed and thoroughly understood the technical solutions involved. When drafting, they always strive to disclose solutions within the most reasonable scope. When it comes to a foreign application or PCT application, they also take specific national patent regulations into account.

7. Well-established Procedural Management System

YUHONG has set up sophisticated patent and trademark procedural management systems based upon the managing partner's 40+ years' experience in handling numerous foreign cases and managing the No.1 patent and trademark law firm in the Greater China, i.e. China Patent Agent (H.K.) Ltd (CPA). These procedural working systems such as the information collection & input system, double checking system, due date monitoring & reminding system as well as the procedural and technical/legal quality control steps, have been proven to be very efficient and reliable.

8. Remarkable Capability to Handle Legal Disputes

Patent or generally IP attorneys in YUHONG are highly experienced in dealing with patent infringement warnings, patent invalidation analysis, petitions and trials, administrative enforcement, administrative litigation, infringement actions, etc. Over the past years, YUHONG has dealt with plenty of such cases under the guidance of Mr. Dajian WU, and has won most of these cases. In 2020, we established a general law firm, KingVie Lawyers to support YUHONG for complicated contentious cases.

YUHONG Services

◆ Patents

- Prior art search and patentability analysis
- Patent application drafting, filing, and prosecution
- Preparing and submitting protests (public opinions)
- Handling patent application rejected and subsequent re-examination
- Patent administrative enforcement and infringement litigation
- Patent customs recordal and relevant protection
- Patent search and monitoring, patent invalidity analysis, and challenges
- Patent infringement assessment and litigation
- Due diligence investigation for the purpose of M&A and IPO
- Comprehensive patent-related managerial counseling (patent portfolio and annuity management, patent strategy and policy devising)
- Patent licensing and assignment, contract negotiations, recordal, etc.
- Miscellaneous patent-related legal services

◆ Trademarks

- Trademark pre-filing search and registrability analysis
- Trademark registration and renewal prosecution
- Trademark opposition, review/adjudication, and administrative litigation
- Trademark licensing and assignment
- Famous trademark and well-known trademark issues
- Trademark administrative enforcement and infringement litigation
- Trademark customs recordal and relevant protection
- Miscellaneous trademark-related legal services

◆ Miscellaneous IP Legal Services

- Copyright and computer software registration
- Copyright licensing and assignment
- Copyright infringement litigation and related legal matters
- Counseling on technical matters, legal affairs, and trade issues in tech-trade transactions
- Registration of integrated circuit layout designs
- Domain name registration and dispute resolution
- Formulation of trade secret protection strategies as well as related infringement litigation and other legal matters
- Other IP rights customs recordal and relevant protection
- Other IP rights administrative enforcement and infringement litigation
- Comprehensive intellectual property training courses
- Intellectual property counsel for companies or industries
- Other intellectual property-related legal services