



45th
**International
Congress on
Intellectual
Property**

august
17-19
2025

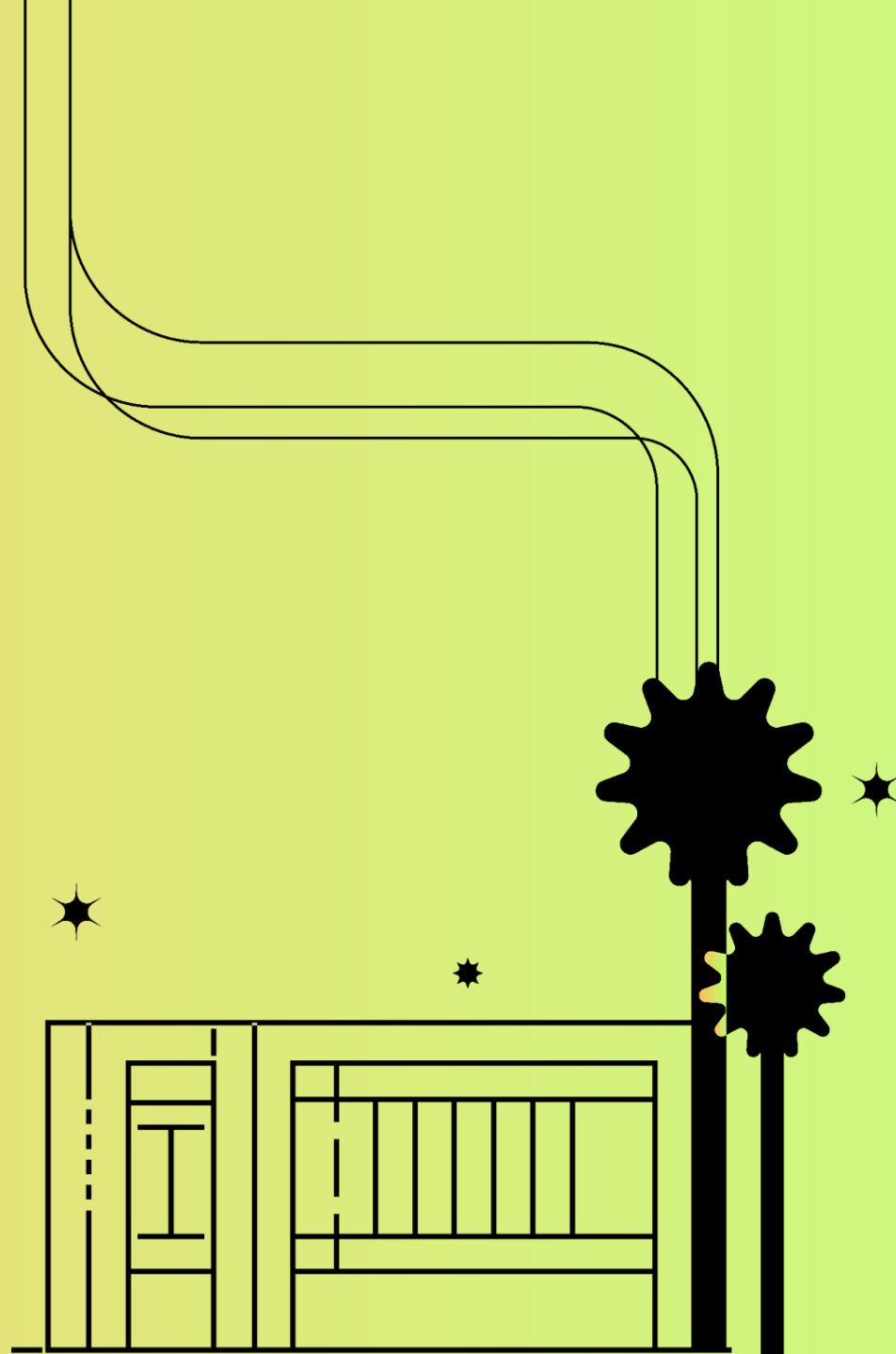
**São Paulo
Brazil**



For over 60 years, ABPI has played a pivotal role in advancing Intellectual Property, establishing itself as Brazil's leading organization dedicated to the study and dissemination of IP.

ABPI organizes various webinars, courses, and events, with its flagship event being the renowned International Congress on Intellectual Property.

Through these initiatives, ABPI fosters knowledge dissemination and strengthens the IP landscape, paving the way for safer strategies for organizations, businesses, brands, products, and services.





A major IP forum in Latin America

One of the largest and most significant intellectual property forums in Latin America, the ABPI International Congress on Intellectual Property brings together distinguished specialists and the most influential figures in the global and Brazilian IP landscape.



A major IP forum in Latin America

- In-person and online;
- High-Quality Content;
- High-Level Debates;
- Renowned International Experts;
- Two plenary sessions, 12 panels, and 12 Table Topics.

2023 HYBRID EDITION HIGHLIGHTS:

- 15,000 website visits.
- Over 758 registered participants (530 in-person, 228 online).
- Participants from 39 different countries.





Plenaries & Panels

With the theme “Collaboration in the Intelligent Age,” ABPI’s 45th Congress will host top professionals from the public and private sectors.

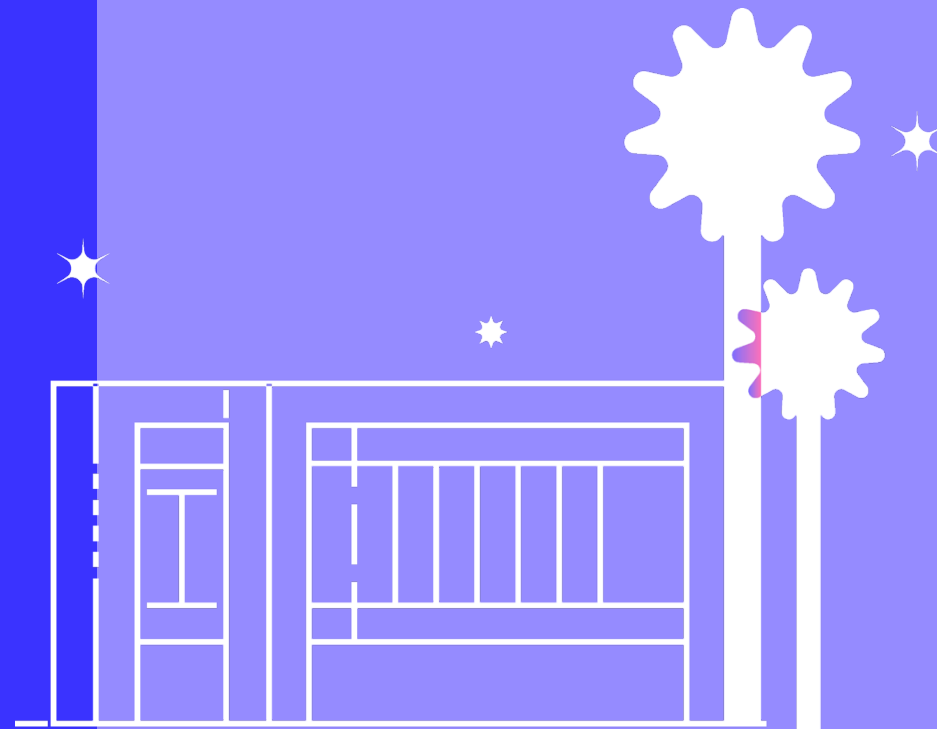
This event offers a unique opportunity to discuss contemporary topics and stay updated on key IP matters, including:


- Technology and Innovation
- Patents
- Innovative Projects: BPTO and Governmental Sphere
- Impact of Technology Transfer
- Licensing Strategies in the New Economy
- Trademarks: Identity and Value in the Digital Market
- Culture and Copyright in the Digital Era
- Advancements in Biotechnology, among others.

TABLE TOPICS

One of the highlights of the ABPI Congress is its series of interactive Table Topics, offering an exclusive platform for insightful discussions between panelists and participants.

- 12 sessions.
- Exclusive content.
- Engaging and participatory discussions.





Virtual Exhibition, Hospitality Rooms & Networking Area

Our Exhibition and Networking Areas offer sponsors a premium showcase, ensuring significant visibility among a highly targeted audience.

The event attracts leading companies and brands in the Intellectual Property field.

Become one of the solution providers for law firms and companies by joining the **EXHIBITOR category** (available for in-person and virtual participation), a unique opportunity to present your products and services to your ideal audience.



Why join?



Engage with key stakeholders in the IP community. The Congress offers the opportunity to exchange experiences with leading experts in patents, trademarks, industrial design, copyright, and other IP fields.



Stay informed on cutting-edge legal techniques and problem-solving strategies.



Enhance your understanding of critical global IP issues.
Learn from the most influential professionals in the field.



Improve your Networking.

Who Attends the ABPI Congress?

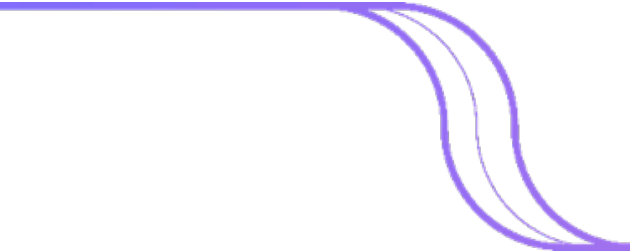
Regular participants of ABPI's Congress include intellectual property lawyers, IP owners and agents, judges, educators, students, media professionals, entrepreneurs, corporate executives, members of the Executive Branch, legislators, consultants, as well as members of academic institutions and Brazilian and international science and technology institutes.



Why Become a Sponsor?

Sponsoring the 45th ABPI International Congress on Intellectual Property means increasing your company's influence within a broad and strategic audience.

It is also an opportunity to stay updated with industry trends, strengthen networking with leading experts, and enhance the visibility of your products and services among key decision-makers.



ADVANTAGES OF BECOMING A SPONSOR *



BRL 82,000.00

DIAMOND BENEFITS

- Opportunity to nominate a speaker or topic for one¹ of the 12 panels.
- 5 complimentary in-person registrations.
- 10 complimentary online registrations³.
- Sponsor recognition in opening and closing event videos, according to sponsorship category.
- Sponsor's logo featured in digital promotional materials, according to sponsorship category.
- A 30-second promotional video aired during plenary sessions².
- Hybrid exhibition booth.

¹ Subject to approval by the Organizing Committee.

² Produced by the sponsor and subject to approval by the Organizing Committee.

³ The event's online content will not be streamed live but will be available for access in the week following the event, allowing you to watch all sessions at your own pace.

ADVANTAGES OF BECOMING A SPONSOR *



BRL 60,000.00

PLATINUM BENEFITS

- 4 complimentary in-person registrations.
- 8 complimentary online² registrations.
- Sponsor recognition in opening and closing event videos, according to sponsorship category.
- Sponsor's logo featured in digital promotional materials according to sponsorship category.
- Sponsorship/organization of a Hybrid Table Topic^{1&2}.
- Access to the speaker lounge.
- Hybrid exhibition booth.

¹ Subject to approval by the Organizing Committee.

² The event's online content will not be streamed live but will be available for access in the week following the event, allowing you to watch all sessions at your own pace.

ADVANTAGES OF BECOMING A SPONSOR *



BRL 45,000.00

GOLD BENEFITS

- 3 complimentary in-person registrations.
- 6 complimentary online registrations.
- Sponsor recognition in opening and closing event videos, according to sponsorship category.
- Sponsor's logo featured in digital promotional materials, according to sponsorship category.
- Sponsorship/organization of a Hybrid Table Topic^{1&2}.

¹ Subject to approval by the Organizing Committee.

² The event's online content will not be streamed live but will be available for access in the week following the event, allowing you to watch all sessions at your own pace.

ADVANTAGES OF BECOMING A SPONSOR *



SILVER BENEFITS

BRL 28,000.00

- 2 complimentary in-person registrations.
- 4 complimentary online registrations².
- Sponsor recognition in opening and closing event videos, according to sponsorship category.
- Sponsor's logo featured in digital promotional materials, according to sponsorship category.
- Sponsorship/organization of an **exclusively online Table Topic¹**, held during the event's **soft opening** (the week before the Congress). Open to all ABPI members and sponsor-invited guests.

¹ Subject to approval by the Organizing Committee.

² The event's online content will not be streamed live but will be available for access in the week following the event, allowing you to watch all sessions at your own pace.

ADVANTAGES OF BECOMING A SPONSOR *



BRL 22,500.00

BRONZE BENEFITS

- 1 complimentary in-person registrations.
- 2 complimentary online registrations¹.
- Sponsor recognition in opening and closing event videos, according to sponsorship category.
- Sponsor's logo featured in digital promotional materials, according to sponsorship category.
- Virtual Hospitality Room.

¹ The event's online content will not be streamed live but will be available for access in the week following the event, allowing you to watch all sessions at your own pace.

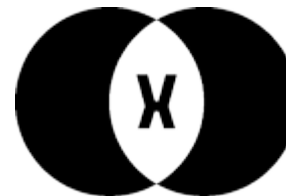
ADVANTAGES OF BECOMING AN EXHIBITOR *



BENEFITS **A**

BRL 22,500.00

- 2 complimentary EXHIBITOR registrations.
- Recognition in promotional materials under the "Support" category.
- Company description featured in event materials.
- Virtual room and on-site networking lounge.
- Company promotional video displayed on event TV.
- Company website link in event materials.
- PDF materials available for download.
- Opportunity to schedule meetings or organize a raffle at the booth (coordinated by ABPI).



BENEFITS **B**

BRL 11,250.00

- 3 complimentary online registrations.
- Recognition in promotional materials under the "Support" category.
- Company description featured in event materials.
- Link to a virtual service room.
- PDF materials available for download.



45th

International Congress on Intellectual Property

For more information, please
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CONNECT

to the best
intellectual property
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 HYBRID EVENT



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INSTITUTIONAL MEMBERS

PLATINUM



GOLD



SILVER



BRONZE

