



Dannemann  
Siemsen  
**Institute**

## Message from the Executive Director

The Dannemann Siemsen Institute (IDS) is a non-profit organization established in 2000 with the purpose of promoting education and fostering the culture of intellectual property in Brazil. Among its various academic initiatives, including seminars, courses, and publications, a noteworthy highlight is the book "Comments on the Industrial Property Law" (Renovar, 2001), which remains a significant reference on Brazil's industrial property doctrine and is currently under revision, with a new edition scheduled for publication in 2026.

The IDS also advocates for a robust system of intellectual property protection, engaging with the legislative, executive and judicial powers. Our members play an active and meaningful role in the debate surrounding the creation, improvement, and interpretation of laws, regulations, doctrine, and jurisprudence in the field.

IDS initiatives bring together academic institutions, private enterprises, and public entities and are open to all members of the intellectual property community. Learn how you can get involved or propose new projects to foster innovation and promote Brazil's social and economic development through intellectual property.



**Filipe Fonteles Cabral**  
Executive Director  
Dannemann Siemsen Institute

## Message from the Academic Coordinator

At the Dannemann Siemsen Institute (IDS), we value intellectual property and innovation, directing our practices towards the democratization and dissemination of these themes in Brazil and worldwide. We serve as a hub for idea development and content creation, consistently focusing on the study and research of intellectual property and technology.

Please visit our website ([www.ids.org.br](http://www.ids.org.br)) to learn about our projects. There, you will find a broad range of materials produced by the Institute, including academic articles, legal opinions, and technical publications. Additionally, we provide unrestricted access to videos of seminars, lectures, open courses, and other events. Follow IDS on social media platforms (LinkedIn, Instagram, and Facebook) to stay updated and deepen your knowledge regarding the latest news and events related to intellectual property and technology, both in Brazil and internationally.

In this brochure, we present some of the principal activities undertaken over the past 12 months. We look forward to your participation in our initiatives and will continue contributing to the promotion of the culture of intellectual property.



**Patricia Carvalho da Rocha Porto**  
Academic Coordinator  
Dannemann Siemsen Institute

# ACTIVITIES:



## Annual Intellectual Property Report Brazil 2024

The first edition of the Annual Intellectual Property Report in Brazil, published by IDS, presents the main data and information for 2024 regarding the IP landscape and related topics in the country. Divided into four chapters, the report covers BPTO statistics, legislative advances, Superior Court of Justice (STJ) rulings, and current topics such as artificial intelligence and data protection. This publication, the result of collaborative work by specialized professionals, aims to contribute to the study and qualified debate on intellectual property in Brazil.



## 4th Interdisciplinary Seminar on Civil Procedure and Industrial Property

The 4th Interdisciplinary Seminar on Civil Procedure and Industrial Property, promoted by IDS, brought together prominent legal experts to discuss relevant topics in the field, including provisional remedies, judicial cooperation, and precedents in Industrial Property, highlighting the courts' positions and their practical impacts.

### Speakers:

**Panel I:** Controversial issues regarding provisional remedies.



**Rodrigo Gomes de Mendonça Pinheiro**

Professor at IDP, Brasília/DF

**Topic I:** Is it possible to file a special appeal against decisions involving provisional remedies? Limits and possibilities in light of STF's Súmula 735.



**Antonio Aurélio Abi Ramia Duarte**

Judge at the Rio de Janeiro State Court (TJRJ)

**Topic II:** Provisional remedies against communication platforms and social media.



**Natacha Nascimento Gomes Tostes Gonçalves de Oliveira**

Appellate Judge at the Rio de Janeiro State Court (TJRJ)

**Topic III:** Enforcement of penalties for non-compliance with provisional remedies and recent STJ understanding.

**Panel II:** Current topics and their practical repercussions.



**Maria Isabel C. de Castro Bingemer**

Partner at Dannemann Siemsen

**Topic I:** New rules on forum selection and their impact on commercial contracts.



**Gustavo Quintanilha Telles de Menezes**

Judge at the Rio de Janeiro State Court (TJRJ)

**Topic II:** Judicial cooperation within IP: perspectives, possibilities, and concrete cases.



**Ricardo Alberto Pereira**

Appellate Judge at the Rio de Janeiro State Court (TJRJ)

**Topic III:** Amicus Curiae intervention: when, how and why?

**Closing lecture:** Formation of precedents and case allocation within the IP sphere.



**Alexandre Câmara**

Appellate Judge at the Rio de Janeiro State Court (TJRJ)



The Agenda IDS is an online roundtable event that addresses relevant topics on intellectual property, law, and technology, always featuring guest experts who share their experiences.

## Agenda IDS second half of 2024

### Mercado Livre: Brand Protection Program and Anti-Counterfeiting Alliance



This event covered Mercado Livre's initiatives aimed at protecting intellectual property, including the "Anti-Counterfeiting Alliance" and the "Brand Protection Program", highlighting the platform's mechanisms to prevent the sale of counterfeit goods and ensure enforcement of rights holders' interests.



**Speaker:**

**Guadalupe Garcia Crespo**

Intellectual Property Attorney and Manager at Mercado Livre.

**Topic:** Anti-Counterfeiting Alliance.



**Speaker:**

**Bárbara Castro**

Senior Intellectual Property Analyst at Mercado Livre.

**Topic:** Brand Protection Program.



**Moderation:**

**Fernanda Salomão Mascarenhas**

Partner at Dannemann Siemsen.

### IP Protection in Plant Innovation in Brazil



This event discussed relevant issues concerning intellectual property protection in the field of plant innovation in Brazil, focusing on cultivar protection and biotechnological patents, analyzing how these subjects are currently addressed in the country.



**Speaker:**

**Pedro Moreira**

Pharmacist specialized in patents.

**Topic:** Validity and enforcement of plant variety protection in Brazil.



**Speaker:**

**Pedro Henrique Borges de Figueiredo**

Biologist with a master's degree in molecular biology; partner at Dannemann Siemsen.

**Topic:** Patent protection in Brazil for gene-editing technologies, elite events, and crop products.

## Relevant Issues in Patent Litigation



The IDS hosted experts to discuss current topics in patent litigation, such as delimitation of cause of action in invalidity lawsuits, invalidity claims in infringement actions, and the application of external prejudicial issues, highlighting challenges arising from divided jurisdiction and the risks of legal uncertainty in the current system.



**Speaker:**

**Rodrigo de Assis Torres**

Partner at Dannemann Siemsen.

**Topic:** Invalidity claims in patent infringement actions and external prejudicial issues



**Speaker:**

**Carolina Uzeda**

Partner at Arruda Alvim, Aragão, Lins & Sato.

**Topic:** Cause of action in patent invalidity actions and external prejudicial issues



**Moderation:**

**Bernardo Marinho Fontes Alexandre**

Partner at Dannemann Siemsen.



## Agenda IDS first half of 2025

### DUPES: Imitation or Innovation? Understanding Their Market Impact



The event discussed the growing influence of so-called dupes (products that imitate established items) in sectors such as fashion, cosmetics, and consumer goods, and their impact on intellectual property rights holders.



**Speaker:**

**Alastair Gray**

Director of Anti-Counterfeiting at INTA and member of the EUIPO expert group.

**Topic:** Cultural aspects of dupes and their effects on consumers and anti-counterfeiting efforts.



**Speaker:**

**David S. Lipkus**

Attorney and founder of Lipkus Law LLP.

**Topic:** Legal distinction between dupes and counterfeits and associated infringement risks.



**Moderation:**

**Rafaela Borges Walter Carneiro**

Partner at Dannemann Siemsen.

### AI in the Music Industry: Market Aspects and Legal Impacts



In celebration of World Intellectual Property Day, IDS promoted a debate on the impacts of artificial intelligence in the music industry, focusing on market developments and legal consequences, especially regarding copyright.

**Speaker:****Léo Morel**

A&amp;R, music market analyst, and musician. Professor in programs at NYU and FGV.

**Topic:** Market-related aspects to the theme.**Speaker:****Luca Schirru**

Executive Director of the Brazilian Institute of Copyright.

**Topic:** Legal aspects related to the theme.**Moderation:****Mariana Reis Abenza**

Partner at Dannemann Siemsen.

## Key topics on compulsory patent licenses: BRICS perspective



The international event promoted a debate on compulsory patent licenses from the perspective of BRICS countries, focusing on the legislation and practices of Brazil, India, and China, especially in the context of pharmaceutical patents.

**Speaker:****Mamta Rani Jha**

Partner at Intl Advocare, with over 25 years of experience in intellectual property in India.

**Topic:** Compulsory patent licensing in Indian legislation and case law.**Speaker:****Dr. Ning JIANG**

Patent attorney at China Patent Agent (H.K.) Ltd., PhD in Materials Science and Engineering.

**Topic:** Compulsory patent licensing in Chinese legislation and case law.**Speaker:****Mr. Butian MA**

Patent attorney at China Patent Agent (H.K.) Ltd., with engineering and intellectual property background.

**Topic:** Compulsory patent licensing in Chinese legislation and case law.**Moderation:****Ana Claudia Mamede Carneiro**

Partner at Dannemann Siemsen.

**Topic:** Compulsory patent licensing in Brazilian legislation and case law.

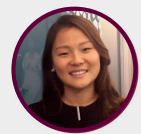
## Patents and Compounded Medications: A Practical Guide on Patent Law Exception



The event discussed, from the perspective of Brazilian patent law, the limits, challenges, and controversies surrounding the manufacturing, commercialization, and use of compounded medications based on third-party patents.

**Speaker:****Ana Amélia Araripe Montenegro**

LATAM Intellectual Property Sr Manager at Novo Nordisk.

**Topic:** Legal aspects related to the theme.**Speaker:****Sonia Gu**

Sr. Regulatory Affairs Manager at Novo Nordisk.

**Topic:** Regulatory aspects related to the theme.**Moderation:****Bernardo Marinho Fontes Alexandre**

Partner at Dannemann Siemsen.



## Dannemann Siemsen Student Seminar

The Dannemann Siemsen Student Seminar is a project supported by IDS, aimed at sharing knowledge on intellectual property in a clear and accessible way for interns, young apprentices, and other student members of the firm's team.



Lecture on patents,  
trademarks, and judicial  
topics.

Lecture on patents,  
trademarks, contracts, and  
judicial topics.



## UPCOMING EVENTS:

- ARTIFICIAL INTELLIGENCE IN THE CORPORATE ENVIRONMENT
- FRANCHISE EXPANSION
- VALUATION OF IP ASSETS AND IP FINANCE



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